

## Breast Feeding Week Celebration



Vinayaka Mission's College of Nursing, Karaikal conducted the World Breast Feeding Week 2014 Programme on 23<sup>rd</sup> August, 2014 in Keezhakasakudi Anganwadi Centre. The programme was inaugurated by Chief Guest Mr. Raja Moorthy, Panchayat Secretary and Mrs. Jayalakshmi, Anganwadi, Teacher, who was the Guest of Honour. Prof. Mrs. K. Kamala, Principal, VMCON gave the felicitation address. Ante natal mothers, post natal mothers and different women in the community attended the programme, and health education was provided through role play about the advantages of breast feeding, successful breast feeding to twin babies, cultural taboos and the beliefs on breast feeding, performed by the B.Sc. (N) III Year students. The programme received participation from all women in the community. The celebration concluded with the vote of thanks by Mr. M. P. Venkatesan, Lecturer in Paediatric Nursing, VMCON.